

# SRI VENKATESWARA UNIVERSITY:: TIRUPATI

No. B-IX/ MBA III SEM Exams/2017.

Dated: 15-12-2017.

FROM

THE CONTROLLER OF EXAMINATIONS  
S.V. UNIVERSITY  
TIRUPATI

TO

The Principal, SVU College of CMCS, Tirupati.  
The Principal, All Affiliated Colleges Offering  
MBA Course in SVU Area.

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Sir/Madam,

Sub:- S.V. University – Examination Branch - Conduct of MBA III Semester  
CBCS Regular/Supplementary and AFC Supplementary End Examinations  
of January, 2018 – Last date for receipt of filled in On Line Examination  
Applications – Intimation - Regarding.

Ref:-1.Letter No. Nill, dated:15-11-2016 of the Chairman, BOS, Dept. of Management  
Studies, SV University, Tirupati.  
2. Rector's Orders dated : 13-12-2017.

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I am, by direction, to inform that the MBA III Semester CBCS  
Regular/Supplementary and AFC Supplementary End Examinations will be held from **22-01-  
2018 to 16-02-2018 from 10.00 A.M to 1.00 P.M.**

The University has introduced the On-Line Application System with photo and  
signature of the candidates for registration of MBA III Semester Examination applications.  
The concerned colleges have to submit the details of the candidate through the following  
website and submit a copy of application to the University along with the details of  
examinations fee paid through the DZ pay systems.

**[www.svuniversity.edu.in](http://www.svuniversity.edu.in)**

COMMENCEMENT OF ONLINE APPLICATION REGISTRATION	<b>16-12-2017</b>
LAST DATE FOR ONLINE APPLICATION REGISTRATION WITHOUT FINE	<b>25-12-2017</b>
<b>WITH FINE : First two days (i.e. 26-12-2017 to 27-12-2017) Rs.90/- per day</b>	
LAST DATE FOR SUBMISSION OF THE DOWNLOADED APPLICATIONS AT SVU OFFICE IS	<b>30-12-2017</b>
DOWNLOADING OF HALL TICKETS w.e.f	<b>18-01-2018</b>
COMMENCEMENT OF EXAMINATIONS	<b>22-01-2018</b>

**Last date for payment of Examination fee - 27-12-2017**

The University has prescribed the following fee for the said Examinations.

## **EXAM FEE PARTICULARS FOR CBCS & AFC CANDIDATES**

Whole Examination Fee	<b>=Rs.2320/-</b>
Each Paper (including Marks Statement)	<b>=Rs.980/-</b>
Two Papers (including Marks Statement)	<b>=Rs.1670/-</b>
Three and above papers (Whole exam Fee)	<b>=Rs.2320/-</b>

## **EXAM FEE PARTICULARS FOR AFC SUPPLEMENTARY CANDIDATES**

Whole Examination Fee	<b>=Rs.1760/-</b>
Each Paper (including Marks Statement)	<b>=Rs.770/-</b>
Two Papers (including Marks Statement)	<b>=Rs.1320/-</b>
Three and above papers (Whole exam Fee)	<b>=Rs.1760/-</b>

**THE UNIVERSITY HAS INTRODUCED THE DZ PAY SYSTEM FOR ALL SORTS  
OF PAYMENTS OF EXAMINATION FEE FROM THE DECEMBER 2017 EXAMINATIONS  
ONWARDS.**

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**THE PRINCIPALS OF THE COLLEGES ARE REQUESTED TO COMPLETE THE FILLING OF THE EXAMINATION APPLICATIONS THROUGH THE ABOVE WEBSITE ON OR BEFORE 27-12-2017. ONLINE REGISTRATION OF EXAMINATION APPLICATIONS WILL BE CLOSED BY 27-12-2017. NO EXAMINATION APPLICATION WILL BE REGISTERED AFTER THE LAST DATE IS OVER FOR WHATSOEVER REASON IT MAY BE NO APPLICATION WILL BE ENTERTAINED IN THE CE'S OFFICE, DIRECTLY.**

**The Principals of the University and the Affiliated Colleges are requested to guide the students in filling the Online Examination Applications and payment of fee. Therefore, the Principals of the University Colleges and the AFCs, are requested to inform and guide their students to make necessary Payments through DZ Pay System only.**

The Examination applications received in the Office of the Controller of Examinations without sufficient information/ fees/ not having the signature of the Principal will, summarily, be rejected.

**Examination Applications will not be entertained after 27-12-2017 under any circumstances.**

I am, therefore, to request you to bring the above information to the notice of the students and the Staff concerned.

Further, the Principals of the colleges are requested to send a copy of the filled in Examination applications (Regular/Supplementary) CBCS & AFC duly signed by the principals of the concerned college(s) along with the following documents of the Undersigned, without fail.

1. Attendance Particulars
2. Examination fee details.

Therefore, you are requested to down load the Notification & Time-Table and display the same in their College Notice Board. Further, after generating the Hall Tickets & Nominal Rolls the same shall be downloaded from the website furnished in the letter.

Further, it is to inform you that the detailed Notification and Time-Table can be downloaded from the website **[www.svuniversity.edu.in](http://www.svuniversity.edu.in)**

Yours faithfully,

**CONTROLLER OF EXAMINATIONS**

**ENCL: TIME-TABLE**

Copy to the Chairman, BOS, Dept., of Management Studies, SVU, Tirupati for information  
Copy to the Dean, Examinations, SVU, Tirupati for information.  
Copy to the Dean, Evaluation, SVU, Tirupati.  
Copy to the Special Officer, (Examinations), S.V. University, for information.  
Copy to the AAO/ Supdts., of BIV/BVI & BVII Sections, Examination Branch SVU, Tirupati for Information.  
Copy to the PS to VC / PA to Rector/Registrar, S.V. University, Tirupati for information  
**Copy to the Bharath Innovation Labs Private Limited, Hyderabad with a request to display the Notification and Time-Table in SVU Website with edit& feeding facility for applications check out option and to follow the above plan of action to conduct examinations for smooth lines.**

**TIME – TABLE****2016-2017 REGULATIONS FOR CBCS & AFC CANDIDATES****TIME:-10-00 A.M to 01-00 P.M**

DATE & DAY	QP CODE	PAPER
22-01-2018 MONDAY	4-75-301	BUSINESS ENVIRONMENT
23-01-2018 TUESDAY	4-75-302	ENTREPRENEURSHIP
24-01-2018 WEDNESDAY	4-75-315	<b><u>ELECTIVE PAPERS</u></b> PRODUCT AND BRAND MANAGEMENT
25-01-2018 THURSDAY	4-75-322	INVESTMENT MANAGEMENT
27-01-2018 SATURDAY	4-75-331	TRAINING AND DEVELOPMENT
29-01-2018 MONDAY	4-75-312	CUSTOMER RELATIONSHIP MANAGEMENT
30-01-2018 TUESDAY	4-75-321	FINANCIAL SERVICES
31-01-2018 WEDNESDAY	4-75-332	MANAGEMENT OF INDUSTRIAL RELATIONS
01-02-2018 THURSDAY	4-75-314	ADVERTISING AND SALES PROMOTION MANAGEMENT
02-02-2018 FRIDAY	4-75-325	BANK MANAGEMENT
03-02-2018 SATURDAY	4-75-333	HUMAN RESOURCES PALANNING
05-02-2018 MONDAY	4-75-311	CONSUMER BEHAVIOUR
06-02-2018 TUESDAY	4-75-335	LEADERSHIP DEVELOPMENT
07-02-2018 WEDNESDAY	4-75-341	SYSTEMS ANALYSIS AND DESIGN
08-02-2018 THURSDAY	4-75-313	MARKETING RESEARCH AND INFORMATION SYSTEMS
09-02-2018 FRIDAY	4-75-323	BUSINESS TAXATION
12-02-2018 MONDAY	4-75-324	CORPORATE RESTRUCTURING
14-02-2018 WEDNESDAY	4-75-334	EMPLOYEE LEGISLATION
15-02-2018 THURSDAY		<b><u>OPEN ELECTIVE PAPERS</u></b>  <b>OFFICE AUTOMATION( MCA)</b> <b>NATURAL RESOURCES CONSERVATION (ENV. SCI)</b> <b>INTERNET FUNDAMENTALS</b> <b>WEB DESIGNING (MCA)</b> <b>STATISTICS (STATISTICS)</b>
16-02-2018 FRIDAY		VIVA-VOCE EXAMINATIONS

**2012-2013 REGULATIONS FOR AFC SUPPLEMENTARY CANDIDATES****FIRST CHANCE****TIME:-10-00 A.M to 1-00 P.M**

DATE & DAY	QP CODE	PAPER
22-01-2018 MONDAY	4-73-301	BUSINESS RESEARCH METHODS
23-01-2018 TUESDAY	4-73-302	MANAGEMENT OF TECHNOLOGY & INNOVATION
24-01-2018 WEDNESDAY	4-73-303	ENTREPRENEURSHIP
25-01-2018 THURSDAY	4-73-311 4-73-321 4-73-331	CONSUMER BEHAVIOUR FINANCIAL SERVICES TRAINING AND DEVELOPMENT
27-01-2018 SATURDAY	4-73-312 4-73-322 4-73-332 4-73-342	CUSTOMER RELATIONSHIP MANAGEMENT INVESTEMENT MANAGEMENT MANAGEMENT OF INDUSTRIAL RELATIONS DATA BASE MANAGEMENT SYSTEM
29-01-2018 MONDAY	4-73-313 4-73-323 4-73-333 4-73-343	MARKETING RESEARCH & INFORMATION SYSTEMS BUSINESS TAXATION HUMAN RESOURCE PLANNING DATA MINING AND DATA WAREHOUSING
30-01-2018 TUESDAY	4-73-314 4-73-324 4-73-334 4-73-344	ADVERTISING & SALES PROMOTION MANAGEMENT CORPORATER STRUCTURING EMPLOYEE LEGISLATION LOGISTICS MANAGEMENT
31-01-2018 WEDNESDAY	4-73-315 4-73-325 4-73-335 4-73-345	PRODUCT & BRAND MANAGEMENT BANK MANAGEMENT LEADERSHIP MANAGEMENT OF SOFTWARE PROJECTS
01-02-2018 THURSDAY	4-73-316 4-73-326 4-73-336 4-73-346	HEALTH CARE MARKETING FINANCIAL MARKETS AND INSTITUTIONS COUNSELING DATA COMMUNICATIONS AND NETWORK ANALYSIS
02-02-2018 FRIDAY	4-73-341	SYSTEM ANALYSIS AND DESIGN

**2012-2013 REGUALTION FOR CBCS SUPPLEMENTARY CANDIDATES**

**FIRST CHANCE**

**TIME:-10-00 A.M to 1-00 P.M**

22-01-2018 MONDAY	CB-4-72-301 R CB-4-72-301	BUSINESS ENVIRONMENT BUSINESS RESEARCH METHODS
23-01-2018 TUESDAY	CB-4-72-302	TECHNOLOGY MANAGEMENT
24-01-2018 WEDNESDAY	CB-4-72-303	ENTREPRENEURSHIP
25-01-2018 THURSDAY	CB-4-72-315 CB-4-72-322 CB-4-72-331	PRODUCT AND BRAND MANAGEMENT INVESTMENT MANAGEMENT TRAINING AND DEVELOPMENT
27-01-2018 SATURDAY	CB-4-72-312 CB-4-72-321 CB-4-72-332	CUSTOMER RELATIONSHIP MANAGEMENT FINANCIAL SERVICES MANAGEMENT OF INDUSTRIAL RELATIONS
29-01-2018 MONDAY	CB-4-72-314 CB-4-72-325	ADVERTISING AND SALES PROMOTION MANAGEMENT BANK MANAGEMENT
16-02-2018 FRIDAY		VIVA-VOCE EXAMINATION

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